

June 14, 2023

Key Capital – IMAP Ireland advises the shareholders and management of GoReport on its investment from ScaleUp Capital

Key Capital - IMAP Ireland is pleased to announce that it has advised the shareholders and management of GoReport, a market leader in providing software solutions for surveys and inspections in the built environment, on receiving a significant investment from ScaleUp Capital.

GoReport is a recognized leader in the digital surveying market and is trusted by a range of clients to support the transition towards digital workflows. The company operates in both residential and commercial segments, providing software solutions that improve the efficiency of the reporting and analysis process, which enables surveyors to focus on delivering expert advice and guidance to their clients.

Founded in 2002, ScaleUp Capital is a scale-up investor, investing in and supporting established growth companies with between £1-10 million of revenue in the digital space. It provides funding, expertise, methodology and support, which is delivered through its Scaler Programme and Platform.

Technology and digital solutions focusing on the built environment have become ubiquitous, attracting significant attention from an industry that has historically been slower on the uptake of new technologies.

The scale and scope of technology-enabled solutions designed for the built environment has exploded in recent years, forcing all stakeholders in the industry (from construction/developers to lenders and residents) to re-examine their relationships and interactions across the entire value chain. The technology applications in the market are largely driven by growth in the amount of data available, a greater focus on ESG initiatives, consumer demands and an evolving regulatory landscape.



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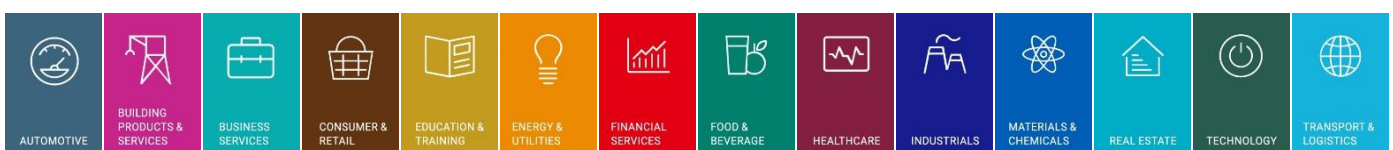


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IMAP is an International Mergers and Acquisitions Partnership with a 50-year track record, more than 450 M&A professionals and a presence in 46 countries. IMAP has closed over 2,100 transactions valued at \$130 bn in the last 10 years and is consistently ranked among the world's top ten M&A advisors for mid-market transactions (Refinitiv). IMAP advises primarily mid-sized companies and their shareholders on sales and acquisitions globally, providing clients with entrepreneurial, unbiased advice and successfully helping them achieve their objectives.